



ABORIGINAL FIREFIGHTERS ASSOCIATION OF CANADA

12411 Dawson Place, Maple Ridge BC V4R 2L6

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News Release

RE: National Fire Prevention Week - “Working smoke alarms save lives:test yours every month”
October 5th to 11th, 2014

The Aboriginal Firefighters Association of Canada (AFAC) is proud to engage with regional First Nation emergency services partners and Aboriginal Affairs and Northern Development Canada (AANDC) to remind individuals and communities that smoke alarms save lives during fire prevention week October 5-11, and to announce the launch of fire prevention awareness activities and resources to support safer and healthier Aboriginal communities. These include:

- the AFAC National Poster Contest run in First Nation schools coast to coast;
- BeFireSafe fire prevention radio and video campaign;
- infographics on smoke alarms and having a family escape plan; and
- endorse [Kidde Canada](#), and [Fire Prevention Canada](#) fire prevention campaigns.

With our partner agencies, AFAC will be utilizing our web site, facebook, YouTube and twitter accounts extensively during fire prevention week.

Quotes:

“During Fire Prevention Week, AFAC along with our partners, are looking for your involvement in making our communities safe. Fire rates in our First Nation communities are one of the highest in Canada per capita and we need your help to try to reduce and mitigate these factors. Watch out for our advertisements, listen for our radio news clips, and visit our website for further details on how you can BeFireSafe.”

Leon Smallboy, President of the Aboriginal Firefighters Association of Canada

“We all have a role to play to protect our property and keep our family safe year round both inside and outside the home. It begins with education and prevention which is why our Government is proud to partner with the Aboriginal Firefighters Association of Canada to help



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spread the word about how to BeFireSafe.”

Honourable Bernard Valcourt, Minister of Aboriginal Affairs and Northern Development.

“Fire prevention is everyone’s business and all Canadians share the responsibility of protecting one another from fire disasters. Taking individual action is the first step in building a safe and resilient Canada. The Government of Canada commends the efforts of the Aboriginal Firefighters Association of Canada and all fire prevention partners in raising public awareness this Fire Prevention Week.”

Honourable Steven Blaney, Minister of Public Safety and Emergency Preparedness

Contact: info@afac-acpi.ca

Social Media: [#AFAC_ACPI](https://www.facebook.com/AFAC.ACPI) www.afac-acpi.ca <https://www.facebook.com/AFAC.ACPI>